

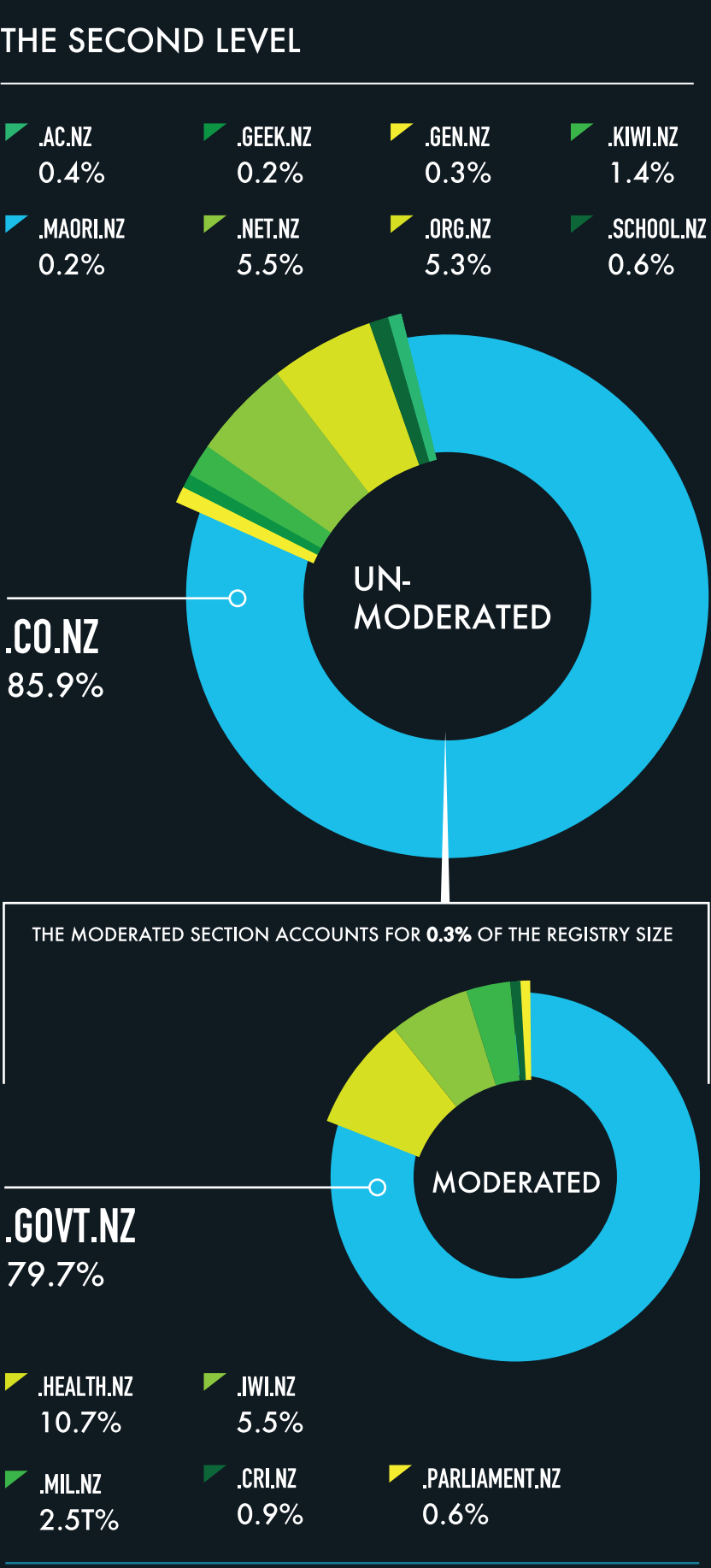
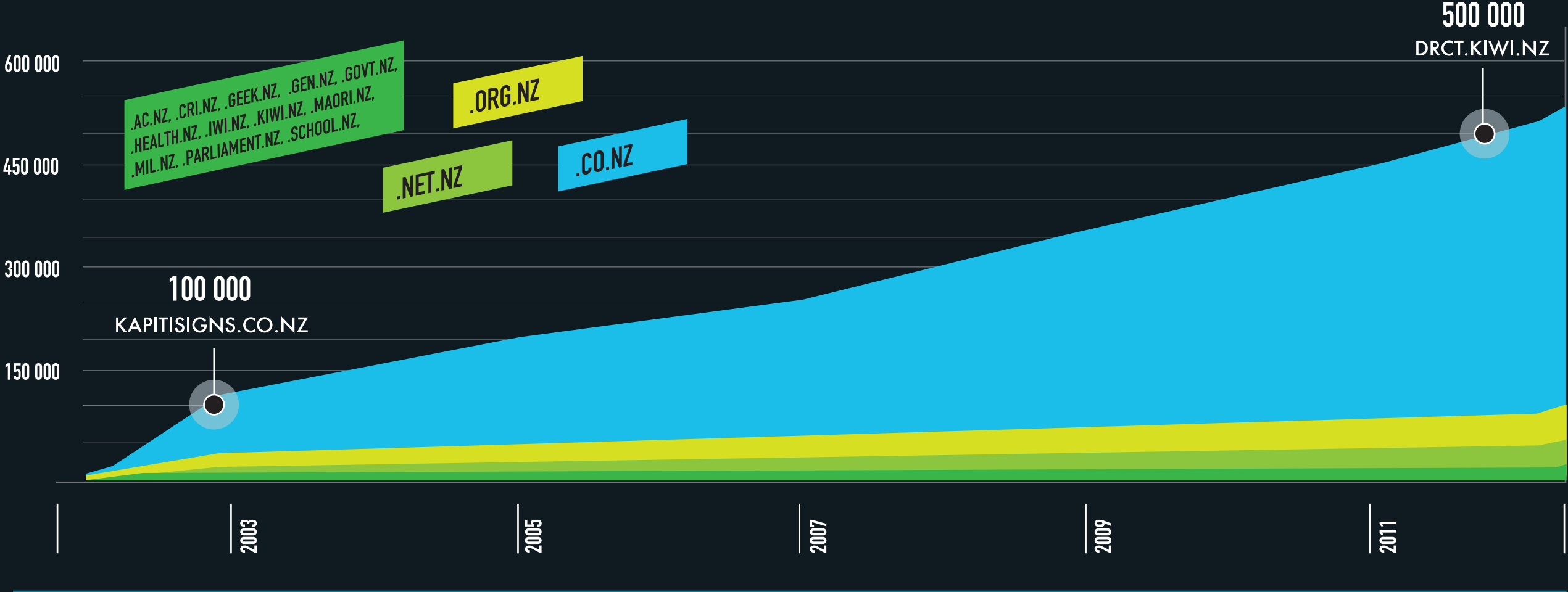
This infographic commemorates 10 years of the .nz shared registry system, a key part of the New Zealand domain name and internet landscape. The year 2002 marked the creation of the Domain Name Commission (DNC) and the .nz Registry Service (NZRS). The new Shared Registry System (SRS) went live on 14 October 2002 and was opened to new registrars on 7 Dec 2002, marking the start of a new competitive era for sale of .nz domain names through authorised registrars.

WHAT IS A DOMAIN NAME?
A DOMAIN NAME IS A UNIQUE STRING OF CHARACTERS THAT IDENTIFIES RESOURCES ON THE INTERNET, SUCH AS WEBSITES OR EMAIL ADDRESSES

WHAT IS A REGISTRAR?
AN ORGANISATION AUTHORISED BY THE DOMAIN NAME COMMISSION ALLOWING THE SALE OF DOMAIN NAMES TO THE PUBLIC

WHAT IS A REGISTRANT?
AN INDIVIDUAL OR ORGANISATION THAT REGISTERS A DOMAIN NAME

GROWTH OF ACTIVE DOMAINS OVER 10 YEARS



ACTIVE DOMAINS

516,456

AS AT 7 DEC 2012

ACTIVE REGISTRARS

82

AS AT 12 NOV 2012

12 MONTHS OF DNS QUERIES

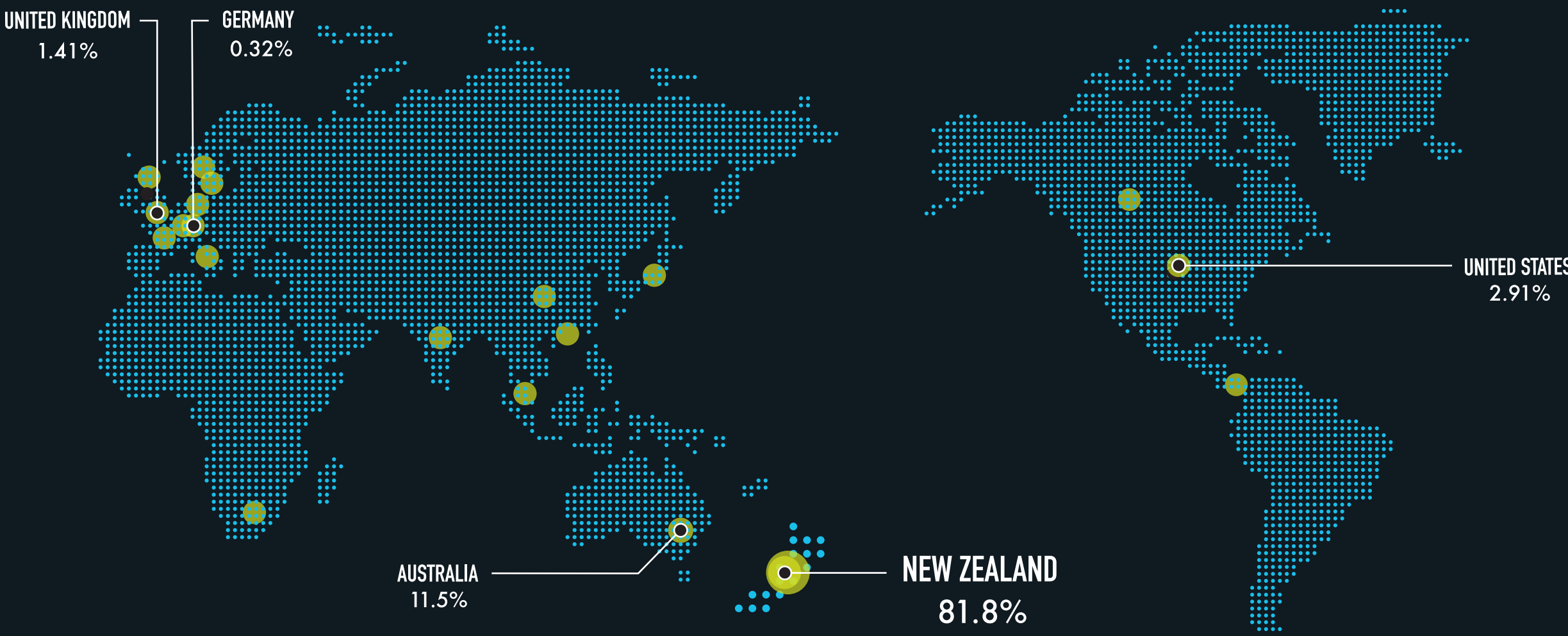
55,639,419,683

NOV 2011 - NOV 2012

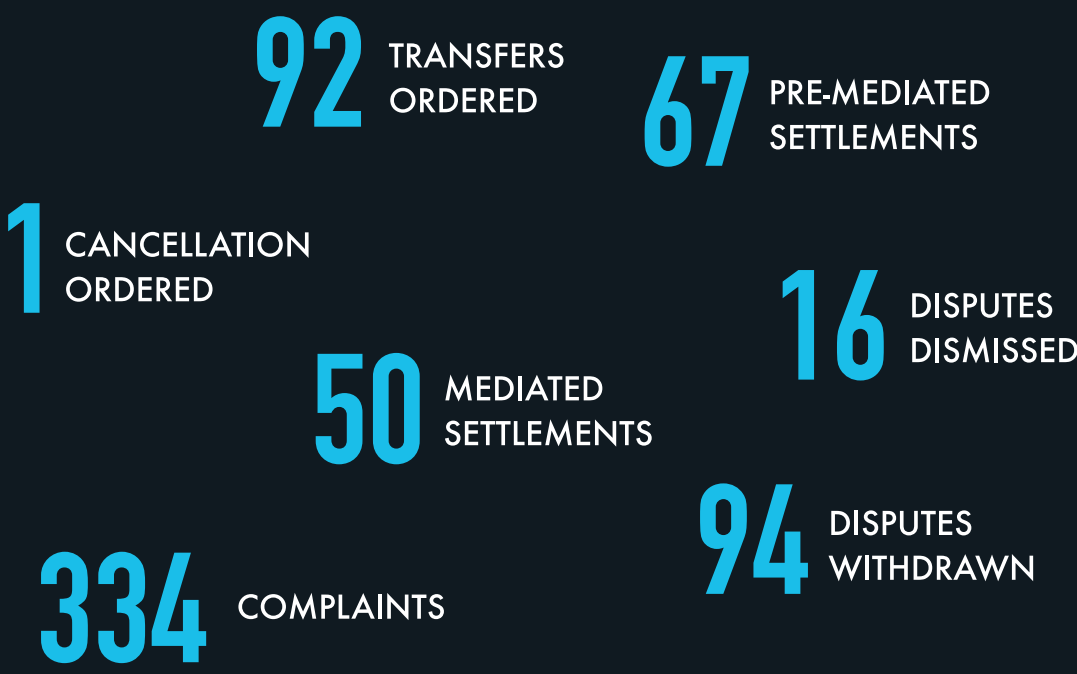
WHERE .NZ DOMAINS ARE REGISTERED FROM

TOP 20 COUNTRIES

- | | |
|----------------|--------------|
| NEW ZEALAND | SINGAPORE |
| AUSTRALIA | SWEDEN |
| UNITED STATES | HONG KONG |
| UNITED KINGDOM | INDIA |
| GERMANY | SOUTH AFRICA |
| CANADA | PANAMA |
| CHINA | IRELAND |
| NETHERLANDS | DENMARK |
| SWITZERLAND | JAPAN |
| FRANCE | ITALY |



DRS: DISPUTE RESOLUTION SERVICE - TOTALS SINCE 2006



HOW .NZ DOMAINS ARE USED



.NZ MARKET SHARE STATISTICS - OCT 2012



KEY MILESTONES

